

# Volicion Interactive: Web Design Packages

Packages and Approximate Pricing:	Package Description:
<p><b>Package 1: Basic</b> Basic HTML (1 page) \$500</p>	<p><b>Service Can Include</b></p> <ul style="list-style-type: none"><li>• Site design (header, content, footer)</li><li>• Textual Page Links</li><li>• Electronic conversion of 1 A4 page of text (supplied by customer in digital format)</li><li>• Inclusion of Images (supplied by customer in digital format)</li><li>• Optimisation of images for size, quality and suitability</li><li>• Uploading of completed site to host</li></ul>
<p><b>Package 2: Economy</b> XHTML + CSS + PHP (up to 6 pages) \$1000-1500</p>	<p><b>Service Can Include</b></p> <ul style="list-style-type: none"><li>• <b>All of the Above plus:</b></li><li>• Multiple pages</li><li>• Aesthetic Upgrades.</li><li>• More Complex Visual Layout</li><li>• Simple Rollover Effects.</li><li>• Complex graphics manipulation, re-touching, levelling, colour grading, etc.</li><li>• Additional pages can be ordered when requesting quote*</li></ul>
<p><b>Package 3: Standard</b> XHTML + CSS + CMS (up to 10 pages, but any number of pages can be added by client) \$2000-\$2500</p>	<p><b>Service Can Include</b></p> <ul style="list-style-type: none"><li>• <b>All of the Above plus:</b></li><li>• Content Management System: enabling anyone to add or change pages on the website without limit.</li><li>• Additional pages can be ordered when requesting quote**</li></ul>

**Package 4: Advanced**  
XHTML + CSS + CMS + Applications  
(up to 10 pages, but any number of  
pages can be added by client)  
\$2500+ any added applications

#### Service Can Include

- **All of the Above plus:**
- Drop-Down Menu system.
- Choice of Applications including: Banner system, gallery, forum, email newsletter system, contact form, guest book, news section, downloads page, business directory, and video support.
- E-Commerce is an optional added extra.
- Additional pages can be ordered when requesting quote\*\*

**Package 5: Premium**  
Full Interactive Flash  
(up to 10 pages)  
\$3000+ any media/application creation

#### Service Can Include

- Detailed Illustration.
- 3D animation.
- Flash Animation for Site Introduction.
- Use of legal audio material. I.E. in Sound FX, background audio or mp3 player.
- Special Visual Effects, Accents, Features and Scripts.
- Complete Creative Control and Virtually Limitless Possibilities. See [www.thefwa.com](http://www.thefwa.com) for examples.
- Additional pages can be ordered when requesting quote\*\*\*

Special Features:  
Pricing Negotiated

Specific ideas considered on suggestion: Seen something on the web that you like? Ask for a quote.

**Free Consultation** available to decide Site Requirements and Pricing.

Generally once a quote has been decided a **retainer** is required as a security measure.

\*Additional Pages consist of text and images only.

\*\* Additional Pages consist of text, images, table/cell structuring, and menu update only.

\*\*\* Additional Pages based on program framework's capabilities.

## Quote/Consultation Information

Many factors affect the final pricing of a web presence, these include:

Time required for completion	A Text Based Site or Online Flyer will take far less time to reach completion than a fully interactive Flash presentation, due to the differing levels of complexity.
Design Complexity	Graphic design, logo, layout, navigation systems, palette decisions, icons, animations, scripted features etc. all take time to conceive and create.
Content Management	<p>Some clients may decide to manage their own content; This usually requires a Content Management System (which enables you to edit and add pages in a very easy to learn way).</p> <p>Others may prefer to periodically have the designer update the content. Hourly rates will apply.</p>

## What do I need to supply?

Because you know your goals best, your input is essential in designing an effective website, but the amount of creative control desired is up to you.

It will save you time and money if you can provide any of these items before the design process begins:

- The Number of Pages desired.
- Page and Section Headings
- Content for each page
- Company logo(s) or letterhead
- Quality photographs or Images
- Any previous print advertising material for stylistic reference.

If you or your business does not have the time or the resources to produce the above content, This can be provided also, and may include copy, basic photography, graphic/logo design and branding.

## For Further Information

Web:	<a href="http://Volicioninteractive.com">Volicioninteractive.com</a>
E-mail:	<a href="mailto:danurquhart@gmail.com">danurquhart@gmail.com</a>